



# Our Road to PHAB:

## *A Strategic Planning Prep Course #3*

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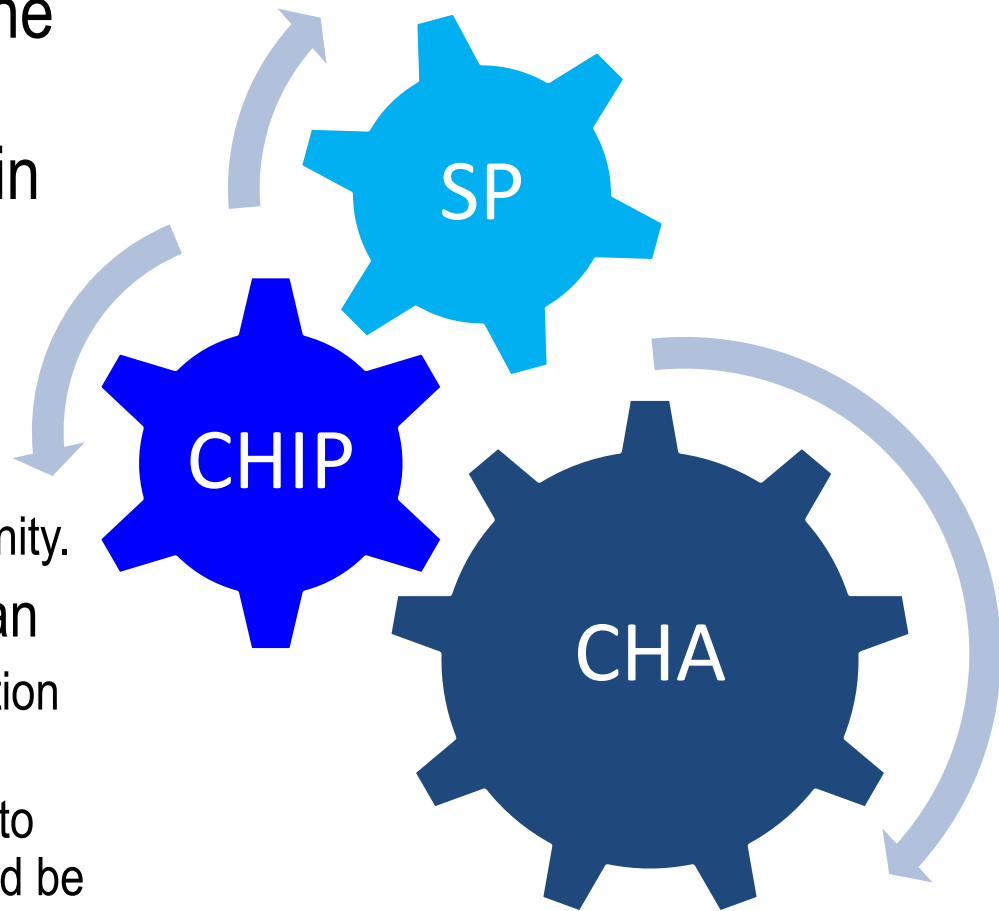
Health Promotion Coordinator / Accreditation Coordinator

LCDPH All-Staff Meeting

December 17, 2015

# Review: CHIP → Strategic Plan

- The CHA/CHIP serve as the foundation to inform the priorities to be addressed in the strategic plan.
  - CHIP = community plan
    - Addresses priorities in the community that impact the overall health of the community.
  - Strategic plan = agency plan
    - Includes priorities and direction for the department.
    - CHIP priorities that we plan to address with our work should be included in the strategic plan.



# Strategic Issue Identification



## Operational (Programmatic) vs. Strategic Issues

- What do we need to do to achieve the vision?
- Does an issue affect the entire department?
- Do we need to change the way we function to be better?
- Are there consequences of *not* addressing an issue?
- Is it reasonable, feasible, and financially cost effective to address?

Operational issues are important, but strategic issues are **important** and **forward-thinking** and **seize on current opportunities**.

**Vision:** Livingston County will be a safe and healthy community where all people realize their fullest health potential and live enriched and productive lives.

# Let's Start to Brainstorm:

- What does agency **success** look like?
- What would you want LCDPH to **achieve**?
- How would you want LCDPH to **improve**?
  - Do we currently do something well that works toward our mission?



# Strategic Tissue Brainstorm:

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Professional Development

Community Feedback

Partner w/ other agencies

Promote Services

Visibility

Program Spotlights

Promote Healthy lifestyle  
Communication  
(internal/external)

Agency Branding

PM/Q's

Employee Satisfaction

All Staff Meeting  
12/17/2015

# If You Were Granted 3 Wishes...

- In an ideal world:
  - What do you need/want to help you do your job?
  - What do you need/want to help contribute more to our vision?





# Wish List

All Staff Mtg.  
12/17/2015

More Staff

Plants

Window

Time Management

Software

Bullet Proof Glass

Adjustable workstations

Bill Insurance

Resources to help  
everyone who comes in

H+V van

Family Planning

Team Building

→ volunteers

Health Air

Imms Renovation

engage  
MRC

Safe work environment  
upgrades

Paperless

Community  
Outreach

Better Walking environment

Support groups for those in need

Needle exchange

STD Clinic

Specialization

Resource  
Navigator

Fulltime  
front desk  
staff  
person

# PHAB Strategic Plan Requirements

- Mission, vision, values
- Strategic priorities
- Goals and objectives
- SWOT analysis
- Link to the CHIP
  - Must include what we are responsible for in the CHIP
- Link to the QI plan
- Capacity for and enhancement of:
  - Information management
  - Workforce development
  - Communication (branding)
  - Financial sustainability
  - Performance management / quality improvement



# Reminder: Next Steps

- Final staff strategic planning training
  - All-staff meeting on January 21, 2016
- Strategic planning retreat
  - Tuesday, January 26, 2016
  - MPHI to facilitate
  - Finalize strategic plan by end of March 2016
- **Apply to PHAB!**
  - Spring 2016



*questions?*