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Recall Notice

Platte County Health Department



Dear Brandi,

Your establishment may have received food product that is involved in a recall. Please read the information below and remove any food product involved from your shelves immediately.

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Odwalla, Inc. Issues Nationwide Allergy Alert On Chocolate Protein Monster Beverage

Contact:

Consumer:
Odwalla Inc.
1-800-639-2552

FOR IMMEDIATE RELEASE - April 5, 2012 -Odwalla, Inc. is recalling Odwalla Chocolate Protein Monster beverage in 12-oz and 32-oz bottles, with "enjoy by" dates prior to and including 23 MAY 2012, because of reports from consumers allergic to peanuts and/or tree nuts experiencing severe allergic reactions after consuming this beverage. People who have an allergy or severe sensitivity to peanuts and/or tree nuts may run the risk of a serious or life-threatening allergic reaction if they consume this product.

Odwalla Chocolate Protein Monster product that is being recalled includes all "enjoy by" dates prior to 23 MAY 2012 and the specific UPC codes listed below.

Odwalla Chocolate Protein Monster, 12-oz bottles, UPC Code: 14054 13509
Odwalla Chocolate Protein Monster, 32-oz bottles, UPC Code: 14054 13504
Odwalla Protein Monster "variety pack", (sold exclusively at Costco) 12-oz bottles, four
of which are Odwalla Chocolate Protein Monster, UPC Code: 0 14054 26659 6

These Odwalla Chocolate Protein Monster beverages were distributed nationwide through retail food stores and on-premise foodservice establishments during the last seven weeks. The 12-oz bottles of Chocolate Protein Monster are also available in an Odwalla Protein Monster "variety pack" sold exclusively at Costco during this same timeframe. The variety pack is a 10-pack of 12-oz bottles of the different Protein Monster varieties, four bottles of which are Chocolate Protein Monster.

Chocolate Protein Monster is sold in 12-oz and 32-oz re-sealable plastic packaging and must be kept refrigerated. The beverage labels carry the brand name "Odwalla" and the descriptors "Chocolate Protein Soy and Dairy Protein Shake" and "Protein Monster." Specific "enjoy by" dates can be found printed on the neck of the bottles.

To date, four consumers have contacted Odwalla to report allergic reactions after drinking the product. These four consumers are not known to be allergic to soy and milk but report being allergic to peanuts and/or tree nuts.

Odwalla has notified the FDA of these consumer reports and is working with FDA to investigate the cause of these allergic reactions. This beverage contains no peanut or tree nut ingredients, and the production facility where it is produced does not make any peanut-containing products. While we have found no evidence of peanuts or tree nuts in the product at this point, in an abundance of caution to safeguard consumers, Odwalla is recalling this product while continuing to investigate the cause of the reactions.

Consumers who are allergic to peanuts or tree nuts and who have Odwalla Chocolate Protein Monster product with the specified "enjoy by" dates are urged to return it to the place of purchase for a full refund.

Consumers with questions may contact Odwalla at 1-800-639-2552, 9:00 am to 5:30 pm Eastern Time, Monday through Friday.

Product labels: <http://www.fda.gov/Safety/Recalls/ucm299127.htm>



Thank you,
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