

INTRO TO MAPP 2.0

Mobilizing for Action through Planning and Partnerships (MAPP) was developed by the National Association of County and City Health Officials (NACCHO) in 2001 and is one of the most widely used and reputable community health improvement (CHI) frameworks in the field. It is a community-driven strategic planning process that helps communities assess their public health needs and resources, prioritize health issues, and develop strategies to improve the health and well-being of their populations through a shared community health improvement plan.

Since 2019, NACCHO has facilitated a process to update the original MAPP framework to meet the evolving needs of the field. NACCHO updated the framework based upon best practices in the field of public health and input from a MAPP Evolution Steering Committee and subject matter expert sub-committees. The new and revised materials were pilot tested and reviewed by fifteen health departments representing rural, urban, and suburban, as well as tribal, communities.

MAPP 2.0 builds upon its predecessor, emphasizing the importance of community engagement, data-driven assessments, and a focus on health equity. In comparison to the original framework, MAPP 2.0 is streamlined from six to three phases and from four to three new and revised assessment tools and includes new resources and activities.

MAPP 2.0 Components

MAPP 2.0 enables communities to identify health priorities, develop effective strategies, and mobilize partnerships to improve community health outcomes, empowering communities to create sustainable and equitable solutions for the well-being of their populations.

Phase 1: Build the CHI Foundation

This phase sets the stage for the MAPP process. It includes guidance to build strategic relationships based

on a Stakeholder and Power Analysis, conduct a Starting Point Assessment to take inventory of resources and set goals for process improvement, cultivate a shared mission and vision for MAPP, and develop a common understanding of how MAPP can be used to achieve health equity.

Phase 2: Tell the Community Story

This phase results in a comprehensive, accurate, and timely community assessment of health and well-being based upon findings from three assessment tools. It maintains the need for data and information from several perspectives, including qualitative and quantitative, with a greater emphasis on understanding health inequities. The Forces of Change assessment from MAPP 1.0 has been integrated across all three MAPP 2.0 assessments.

The MAPP 2.0 assessments are:

1. Community Partners Assessment

The Community Partners Assessment (CPA) is an assessment process that allows all the community partners involved in MAPP to critically look at 1) their own individual systems, processes, and capacities and 2) their collective capacity as a network/across all community partners to address health inequities.

2. Community Status Assessment

The Community Status Assessment (CSA) is a quantitative assessment aimed at understanding the community's status. It helps communities move upstream and identify inequities beyond health behaviors and outcomes, including their association with social determinants of health and systems of power, privilege, and oppression.

3. Community Context Assessment

The Community Context Assessment (CCA) is a qualitative data assessment tool aimed at harnessing the unique insights, expertise, and perspectives of individuals and communities directly impacted by social systems to improve the functioning and impact of those systems.

Phase 3: Continuously Improve the Community

This phase includes steps to address the social determinants of health and health equity through transformational strategies. It encourages strategic partnerships for sustained action, through partner profiles and a power analysis that best position partners to address inequity as it relates to each CHIP goal. This phase also employs methods of continuous quality improvement and rapid cycle improvement to promote sustained, data-driven action which allows for building an evidence base through small-scale improvements on existing strategies and small-scale testing on new, innovative strategies for health equity action.

Health Equity Action Spectrum & Strategy Bank

The **Health Equity Action Spectrum** is a visual diagram created for MAPP to describe the relationship between health outcomes, social determinants of health, and root causes of health inequity. It includes suggested actions that can be taken along the spectrum to encourage communities to implement a variety of strategies in their CHIP.

The **Strategy Bank** is an online repository of strategies that communities have included in their CHI plans, organized along the Health Equity Action Spectrum. It encourages community health improvement through approaches ranging from provision of direct services to those addressing policy, social, and environmental factors, and community power building that enable health and well-being for all. Communities can reference this strategy bank to help them select a promising or evidence-based activity for their CHIP.

Power Primer

The **Power Primer** is a new, optional supplement for MAPP 2.0. It explains why and how to address power dynamics, acknowledge societal power imbalances as a root cause of health inequities, and support building community power through MAPP. It is designed to align with each step of the MAPP 2.0 process.

MAPP Training and Technical Assistance

To download all MAPP 2.0 tools and to join the MAPP Network, the virtual community for MAPP users, please visit [NACCHO.org/MAPP](https://naccho.org/MAPP). If you have questions or would like to inquire about a training, please e-mail NACCHO staff at MAPP@naccho.org.

